

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 262881

~~State / Local /
candidate~~

1. THE NAME OF THE CANDIDATE IS: JUAN ZAPATA
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Miami Dade Comm in the Primary Election, General Election, or Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Carlos Trueba

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Irene Gutierrez

Name

814 Ponce de Leon Blvd #204

Address

305-418-0118

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Carlos Trueba

* The Treasurer is often the only top officer of a Candidate Committee.



WPLG

ORDER

Print Date 10/23/12

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Flight Dates 10/28/12-11/04/12

<u>Contract / Revision</u>	262881	/	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<u>Agency Com</u>	<u>Estimate #</u>	
10/23/12	10/23/12		15%	<u>Alt Order #</u>	06392423
<u>Advertiser</u>	POL/J ZAPATA/D/COM/FL		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Agency</u>	Abar-Hutton Media, LLC		6190 Grovedale Ct. Suite 200 Alexandria, VA 22310-2552	<u>Order Type</u>	GENERAL
<u>Buying Contact</u>				<u>Billing Cycle</u>	EOM/EOC
6190 Grovedale Ct.				<u>Billing Calendar</u>	BROADCAST
Suite 200				<u>Demographic</u>	A35+
Alexandria, VA 22310-2552				<u>Rev Codes</u>	AGY POL GEN
<u>Agency Ref</u>				<u>Product Codes</u>	PL-Candidate
				<u>Priority</u>	P-2
				<u>Advertiser Ref</u>	

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 25% Market Value 35200

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	25%	8800
WPXM	%	0
WSVN	25%	8800
WTVJ	25%	8800

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	2	\$1,785.00	\$2,100.00	0.00	10/01/12	10/28/12	2	\$1,785.00	\$2,100.00
November 2012	4	\$5,695.00	\$6,700.00	0.00	10/29/12	11/04/12	4	\$5,695.00	\$6,700.00
Totals	6	\$7,480.00	\$8,800.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
1	WPLG	11/02/12	11/02/12	M-F 11-1135P	CM	11-1135P	-----1--	:30	1	\$2,500.00	P-2	0.00	NM		\$2,500.00
				M-F 11-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1--		1	\$2,500.00			0.00					
2	WPLG	11/03/12	11/03/12	M-Su LR Late News	CM	Various	-----1-	:30	1	\$1,200.00	P-2	0.00	NM		\$1,200.00
				M-Su Late Run Late N		(11:30 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1	\$1,200.00			0.00					
3	WPLG	10/28/12	10/28/12	SUN 11-1130P	CM	11-1135P	-----1	:30	1	\$1,600.00	P-2	0.00	NM		\$1,600.00
				SUN 11-1135P		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1	\$1,600.00			0.00					
4	WPLG	10/28/12	11/04/12	TWISF/Michael Putney	CM	1130a-1230p	-----1	:30	1	\$500.00	P-2	0.00	NM		\$1,000.00
				This Week in South F		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1	\$500.00			0.00					



WPLG

Print Date: 10/23/12

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Contract / Revision 262881 Flight Dates 10/28/12-11/04/12 Hiatus DatesOriginal Date / Revision 10/23/12/ 10/23/12 Order Sep 00:15:00Advertiser POL/J ZAPATA/D/COM/FL Product ZAPATA FOR COMMISS. Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WPLG	10/28/12	11/04/12	TWISF/Michael Putney CM This Week in South F	CM	1130a-1230p (12:00 PM-12:30 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -----1 1 \$500.00 0.00															
5	WPLG	10/29/12	10/29/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 1----- 1 \$2,500.00 0.00															
														Totals	6 \$8,800.00